## Game

## Plan 2001

## 6 Month Program For people who are serious about their business growth...

**Objective:** To be or to break a Platinum IBO in 6 months

**Target Group:** Bell Curve Age group: 20 to 30 years old

DINK (Double income, no kids)

Mobile

Plan: 90/90 Plan or...

> Next 20 to 25 weeks Plan: 4 to 5 Personal STP per week 100 Personal STP in 20 to 25 weeks

Requirement: A) LIST: 15 to 20 quality names per week

2 to 3 contacts per day to achieve that list

B) TAPES: Listen to a Contacting & Inviting tape every day.

C) EAGLE STRUCTURE

A New IBO: How to Guide a New IBO

> a) Have them buy the start up tools and help them to complete 100pv circle. (This will help them qualify for a PV Check.)

Newball

- b) Help STP on their initial list.
- c) Get them to the next association (Seminar & rally, function)
- d) Get them on Standing Order Tape Program
- e) Help them to be a CORE IBO 8 Core Steps
- f) Help them to set up EAGLE STRUCTURE
- g) Help them to be a PLATINUM
- h) Identify 4 legs, and help each leg to go EAGLE
- Help the PLATINUM IBO to be a CENTURION

**Is this Do-Able:** A Diamond IBO did this in one year:

500 contacts  $\rightarrow$  300 Calls  $\rightarrow$  100 STP  $\rightarrow$  30 ECS (open mtg)

17 IBO's registered

Went on stage FED 2000 as NEW DIAMONDS