

HOW REAL IS 300 PV?

- **300 PV HOME:** Divide home by rooms – Kitchen, Bath, Laundry, and Vitamin Cabinet, etc.
 - 5 or more basic commodity products per room easily total 300 PV for a family of 4
- **BETTER LIFE BODY:** Protein Bar, Replacement Bar, 2 Protein Drinks, Nutrilite XX per day
 - 253.10 PV per couple per month
 - 5 individual clients produce \$550.22 in monthly profit
 - 20 couples as retail clients produce \$71,249.28 in annual profit
 - See: 20/4/\$70K Profit - Better Life Body *and* Profit - Better Life Body - Mixed Clients
- **ARTISTRY COSMETICS:** Quality that rivals elite brands at prices elite brands cannot match.
 - Average woman in America buys \$42 of cosmetics each month. Approx. = 14 PV.
 - 50 downline IBO cosmetic users produce approx. 700 PV (what about daughters, mothers & sisters?)
 - 100 downline IBO cosmetic users produce approx. 1,400 PV
 - 50 downline IBO users with 10 customers each produce approx. 7,700 PV
- **KAHVE COFFEE:** High quality coffee at a competitive price (one of many product examples)
 - 1 pot per day = 48.30 PV per IBO per month
 - 50 downline IBO coffee drinkers produce 2,415 PV per month
 - 100 downline IBO coffee drinkers produce 4,830 PV per month
- **OFFICE MAX:** Free shipping for orders of \$50 or more. Orders delivered next business day.
 - Think ahead and consolidate orders for office, home and school use.
 - Prices on the web are even better than at their store.
 - 10% PV on MaxFundamentals – most commonly ordered office supplies = 5 PV per month
 - 100 IBOs would save money and time and produce another valuable 500 PV per month
 - This is only one Merchant Partner of more than 80 current Partners
- **GIFT & INCENTIVE PROGRAM ALBUMS:** Fabulous gift solutions for every occasion
 - 23 Albums available from \$20 to \$500 (retail) elegantly presented
 - Gift recipients love the ability to choose their own gift with no shipping charges
 - 15 albums are priced only \$20-50 (A, B, C, D, G, Men's, Men's Accessories, Women's, Teen, Baby, Toys, Fruit, Gourmet, Wedding, and Gardening)
 - 1/3 PV (at retail) for 2 albums per month produces a *minimum* 13.30 PV per month
 - 100 IBOs would produce another valuable 1,330 PV per month
- **PERSONAL SHOPPERS CATALOG (386 pages) and SPRING & SUMMER CATALOG (386 pages):** Value based shipping items (with exception of preset freight items).
- **CONCLUSIONS:** Merely using our own products easily makes 100 PV circles into 300PV circles
 - We have the best! Enthusiasm from personal experience will sell more products to clients.
 - Many more examples exist – share your enthusiasm all the time.
 - IBOs are merely unaware of their own product line, not resistant – supply the encouragement!