John, how are you?

John, I need you to do me a favor. I am in a contest to win a big prize and I need you to help me win. If I sell the highest number of a multivitamin and mineral food supplement that helps prevent you from getting cancer and heart disease, I win a big prize. I just need a couple more to win.

John, can I count on you to buy a month supply?

Thank you John, when can I stop by for the money?

(If ask about cost)

It cost less than a dollar per serving, because we have a promotion where you save \$20.00 on the first months supply.